



AHTD NEW PRODUCT SHOWCASE **RULES & REGULATIONS**

- 1. Showcase is limited to the first 25 manufacturers who sign up.**
- 2. Showcased products released during the past twelve months or scheduled for release in the next twelve months are eligible for display.**
- 3. Each manufacturer will be provided with a 6' draped table with power.**
- 4. Manufacturers may showcase any product that will fit on a 6' table.**
- 5. Representative literature may be shown, but do not bring literature for handout. This Showcase is intended as a business card exchange event.**
- 6. Participants may provide banner signage, but only signage that fits hanging from the front of the 6' table.**
- 7. Backdrops or booths are not permitted.**
- 8. No giveaways or promotional items allowed.**
- 9. If you have a product to show that will not fit on a 6' table, a video or laptop presentation is permissible.**
- 10. Presentations, if given, should be limited to 10 minutes.**
- 11. One table per company.**



NEW PRODUCT SHOWCASE REGISTRATION FORM

Tables are available on a first come, first serve basis.
Maximum of 25 tables

Please fill out this form and send back to Jolene McNeil no later than
Friday, September 28th, 2007. Fax to 215.564.2175 or email to
jmcneil@fernley.com

Company Name:

Who will be manning your table?

_____, Title _____

_____, Title _____

Please give a brief description of the product you will be showcasing:

Payment Information:

Member: \$200 (before 9/10) \$300 (after 9/10)

Non-Member: \$1,000

Credit card: ___ American Express ___ Visa ___ MasterCard

Cardholder's Name: _____

Credit Card number: _____ Expiration Date: _____

Signature: _____