



Fall Meeting 2020

TOGETHER AGAIN

October 14 -17, 2020

Grand America Hotel
Salt Lake City, Utah

ASSOCIATION FOR
HIGH TECHNOLOGY
DISTRIBUTION **AHTD**

Thank you to everyone who participated in our pulse survey regarding Fall Meeting 2020. The results showed that membership is split down the middle on the answer to *“how likely are you to attend FM2020”*.

Your survey comments reflected what we all know and appreciate - AHTD's secret sauce is in the networking. Everyone missed the opportunity to gather in April and share best practices while receiving quality education from our speakers. Many are eager for a conference to be held and would travel today if they could. We also know that for half of our membership, traveling for 2020 can't be done for a variety of reasons.

With these results in mind, AHTD will offer Fall Meeting 2020 in a hybrid format. Whether a member would like to attend in-person or virtually, we look forward to being **together again**.

Watch for the conference launch email from Leigha Schatzman in the weeks to come.

AHTD will continue to be diligent in ensuring the safety and security of our attendees, staff, and operational personnel. As we move ahead with planning and implementing the high-quality education, tools, and networking you are used to experiencing from AHTD, the association will continue to place high importance on facilitating measures that will ensure optimal health and sanitary conditions for everyone onsite during Fall Meeting 2020 at the Grand Hotel in Salt Lake City.

The association is monitoring recommendations from the [Centers for Disease Control and Prevention \(CDC\)](#). We are in communication with Salt Lake City's convention and visitor's bureau and the Grand America Hotel to understand what we need to prepare for in order to be compliant with local regulations. While the association will strive to do everything in its power to provide a safe environment, we also look to our members to do their part. We ask you to join us in following the local regulations and AHTD guidelines during our time together in Salt Lake City.

I appreciate your patience and understanding that conditions will continue to evolve and change in the lead-up to our conference. Fall Meeting 2020 will be unlike anything we have planned for in the past.

AHTD is bound together by more than just the products sold and the members' unique approach to the market. Our connection is our power – the power of AHTD.

I look forward to us all being **together again**.

Sincerely,

[Kerry Cooper](#)