AHTD Strategic Business Partner Benefits

ADDED BONUS!

Any other interested members of your team can arrange for their own login.

Meetings

AHTD members gather twice a year for the Spring and Fall Meetings to access the tools, education, and networking to help grow your business, all at a fabulous location!

Roundtables

Gather and network with your peers - online or in-person. With AHTD Roundtable groups, you will share and develop practical and actionable plans for your business. See what AHTD Roundtable is out there for you!



Members-Only Website Content

Login to the website to get exclusive content chock-full of articles, videos, and much more.



Future Leaders Program

Check out AHTD's professional development program. This series will help you equip your talented, high-potential employees to become your next generation of leaders.



Gain access to AHTD's monthly online newsletter, and back-issues. Member companies are invited to submit content to share with members - send press releases, links to videos, photos with write-ups, white papers, etc. Send them our way, and we will take care of the rest.



LinkedIn

When AHTD isn't meeting in person, the next best place to keep up to date with everything happening in industrial automation is online.

Be sure to connect with us on LinkedIn (Leigha, Mara) and use and follow our hashtags (#ahtdrocks, #doinghightechbetter, #membershipmatters) in your company's marketing efforts. We'd love to highlight your company in our online efforts! Consider checking out some tricks and tips for making the most of your efforts with these **Marketing Minutes.**

Financial Benchmarking Survey and Report

Sign up to be one of our participating ASP member companies and receive a complimentary copy of our annual Financial Benchmarking Report. Other members may purchase this hugely beneficial planning tool at this year's prices.



Online Resource Library

Click through the sample HR policies, forms, and job descriptions—all designed to save you time! Expert information is just a click away, and you can download whatever you need.

National Survey Data

Available to AHTD members at a deeply discounted rate, the National Sales and National IT & Engineering Compensation Surveys contain a full range of positions and all compensation categories, offered in cooperation with Employer Associations of America.

AHTD members use some terms you maybe haven't heard before! Our website has the low-down on the lingo. What is an ASP? Foundation Award? Strategic Business Partner (SBP)? UID? Association Education Alliance (AEA)?

AHTD is member run. Interested in getting involved? Check out these committees!

